

## **Online Privacy Notice**

## Use of Google Analytics

Oregon Pacific Bank uses a tool called "Google Analytics" to collect information about use of this site. Google Analytics uses "cookies" to collect only the Internet Protocol (IP) address assigned to you on the date you visit this site, rather than your name or other identifying information. The information generated by the cookies about your use of the website (including IP address) is transmitted to Google. We do not combine the information collected through the use of Google Analytics with personally identifiable information. The anonymous information collected by Google Analytics is used to evaluate visitors' use of the website and compile statistical reports on website activity for Oregon Pacific Bank.

Google's ability to use and share information collected by Google Analytics about your visits to this site is restricted by the <u>Google Analytics Terms of Use</u> and the <u>Google Privacy Policy</u>.

## Information Collected by Google Analytics

If you visit our website, your web browser (with cookies enabled) will automatically send information anonymously to Google Analytics:

- Internet Protocol (IP) Address of the computer you are using
- The type of software and operating system you are using (desktop, mobile phone, tablet, Windows, Macintosh, etc.)
- The date and time you accessed our site and how long you stayed
- The pages you visited, point of access, downloads, and exits
- The geographical location from which you accessed our site
- The browser through which you accessed our site (Internet Explorer, Chrome, Safari, etc.)
- Event Tracking to measure how users interact with the site (ie. how many times a button was pressed, or video was viewed)
- Demographics and interest information

Oregon Pacific Bank will use this information for the purpose of maintaining our website, tracking its usage, and making the site more accessible and useful. We may keep this information for an unlimited amount of time.

We will **NOT** use this information to identify individuals. We will **NOT** obtain personally-identifying information about you when you visit our site, unless you choose to provide such information through filling out of applications, enrolling in services, or contacting us through the provided contact form.

## Protection of Your Privacy

We will never use the statistical analytics tool to track or collect any personal information of visitors to our site, nor will we allow a third party to do so. Google will not associate your IP address with any other data held by Google. Neither we nor Google will link, or seek to link, an IP address with the identity of a computer user. We will not associate any data gathered from this site with any personal information from any source, unless you explicitly submit that information via a fill-in form on our website.

Opt-Out	You may choose to accept or decline cookies. Most web browsers automatically default to accept them, but you can usually modify your browser settings to decline cookies. If you reject cookies by changing your browser settings, then be aware that this may disable some of the functionality of our Website. You can also decline cookies by downloading the Google Analytics Opt-Out Browser Add-On: https://tools.google.com/dlpage/gaoptout/
User's Personal Information	Visitors to our website may be able to register to use our services such as Online Banking and Mobile Banking, or fill out an online application form. You may be required to provide personal information such as name, address, email, telephone number, etc.
Security	Please note that email is not a secure form of communication. Please do not send us personal identifying information such as name, address, social security number, or account information via email or through our contact us page.
3 <sup>rd</sup> Party Policies	Related services and offerings linked to or from this website have their own privacy statements that can be viewed by clicking on the corresponding links within each respective website. Since we do not have control over the practices or policies of third parties, we are not responsible for the privacy practices or contents of those sites. We recommend you review their policies before you provide any personal information or

Definitions	
Cookies	Cookies are small text files that are stored in your web browser when you visit a website. Most major websites use cookies to keep track of your movements within a website, help resume your browsing where you left off, remember login information, and other customization options.
Google Analytics	Google Analytics is a service offered by Google that generates statistical information about a specific website's traffic and usage.
Internet Protocol (IP) Address	An IP Address is the numerical label assigned to each device using the Internet to communicate over a network.

complete any transaction with them.